

POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
PENNSYLVANIA	11,881,693	12,281,054	12,352,083	12,476,110
MEDIAN AGE (YRS)		37.9	38.8	40.0
ALLENTOWN, PA	594,950	637,958	646,719	661,964
MEDIAN AGE (YRS)		38.5	39.4	40.8
HISPANICS (ANY RACE)		50,607	54,610	61,450
STATE'S PERCENTAGE		7.93%	8.44%	9.28%

POPULATION BY RACE	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE	572,749	576,242	583,667
MSA'S PERCENTAGE	89.78	90.33	91.49
MEDIAN AGE (YRS)	40.0	41.2	43.0
BLACK/AFRICAN-AMERICAN	18,850	20,847	22,806
MSA'S PERCENTAGE	2.95	3.27	3.57
MEDIAN AGE (YRS)	26.6	26.8	27.1
AMERICAN INDIAN/NATIVE	1,057	1,189	1,420
MSA'S PERCENTAGE	0.17	0.19	0.22
MEDIAN AGE (YRS)	27.9	26.9	27.1
ASIAN	10,392	11,234	12,593
MSA'S PERCENTAGE	1.63	1.76	1.97
MEDIAN AGE (YRS)	30.5	31.1	32.5
HAWAII/PACIFIC ISLANDER	216	231	268
MSA'S PERCENTAGE	0.03	0.04	0.04
MEDIAN AGE (YRS)	26.9	27.6	27.4
OTHER	24,836	26,613	29,681
MSA'S PERCENTAGE	3.89	4.17	4.65
MEDIAN AGE (YRS)	22.8	23.8	25.1

POPULATION BY LOCALITY	2003 ESTIMATED	2008 PROJECTED
URBAN	185,596	188,558
SUBURBAN	425,012	435,879
RURAL	36,111	37,527

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INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN	\$47,489	-----	
PER CAPITA	\$23,819	-----	
EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$10,105,706,000	\$12,558,749,000	24.27%
FOOD AT HOME TOTAL	\$1,270,901,500	\$1,436,807,700	13.05%
FOOD AWAY FROM HOME TOTAL	\$1,031,536,200	\$1,271,406,300	23.25%
FOOD AS % OF TOTAL EXPENDITURES	22.78%	21.56%	-----
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$254,740,000	\$291,809,100	14.55%
FISH & SEAFOOD PRODUCTS	\$22,688,200	\$25,758,100	13.53%
FRUITS & VEGETABLES	\$141,439,600	\$157,608,900	11.43%
DAIRY PRODUCTS	\$145,929,100	\$164,547,000	12.76%
BAKERY PRODUCTS	\$146,489,100	\$160,390,600	9.49%
CEREALS & PRODUCTS	\$71,905,400	\$82,734,600	15.06%
PREPARED FOODS	\$187,056,300	\$212,978,200	13.86%
JUICES	\$37,385,200	\$41,894,400	12.06%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH	\$70,423,200	\$96,155,000	36.54%
FAST FOOD	\$30,590,000	\$40,586,200	32.68%
FULL SERVICE	\$39,833,200	\$55,568,800	39.50%
LUNCH	\$255,255,400	\$313,219,500	22.71%
FAST FOOD	\$153,540,300	\$184,012,700	19.85%
FULL SERVICE	\$101,715,100	\$129,206,800	27.03%
DINNER	\$370,409,700	\$465,998,900	25.81%
FAST FOOD	\$149,413,700	\$179,883,400	20.39%
FULL SERVICE	\$220,996,000	\$286,115,500	29.47%

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FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
<b>MEATS</b>			
MEATS (ALL TYPES)	\$1,008	\$1,113	10.42%
POULTRY	\$312	\$345	10.58%
EGGS	\$47	\$51	8.51%
<b>FISH &amp; SEAFOOD</b>			
FRESH	\$43	\$46	6.98%
FROZEN	\$29	\$33	13.79%
CANNED	\$18	\$19	5.56%
<b>FRUITS / VEGETABLES</b>			
FRESH	\$391	\$422	7.93%
CANNED	\$83	\$92	10.84%
FROZEN	\$66	\$67	1.52%
OTHER	\$20	\$19	-5.00%
<b>DAIRY PRODUCTS</b>			
FRESH MILK & CREAM	\$180	\$193	7.22%
CHEESE	\$156	\$162	3.85%
ICE CREAM	\$93	\$100	7.53%
BUTTER / MARGARINE	\$52	\$62	19.23%
<b>BAKERY PRODUCTS</b>			
BREAD & PRODUCTS	\$459	\$485	5.66%
COOKIES	\$83	\$86	3.61%
CRACKERS	\$38	\$40	5.26%
<b>CEREALS &amp; PRODUCTS</b>			
CEREALS	\$168	\$178	5.95%
PASTA PRODUCTS	\$54	\$62	14.81%
FLOUR & MIXES	\$41	\$49	19.51%
RICE	\$22	\$26	18.18%
<b>PREPARED FOODS</b>			
SNACKS/CHIPS	\$125	\$144	15.20%
JUICES	\$148	\$160	8.11%
FROZEN/PREP. OTHER	\$84	\$97	15.48%
SOUPS	\$66	\$77	16.67%
SAUCES & GRAVIES	\$66	\$65	-1.52%
BABY FOOD	\$44	\$48	9.09%
FROZEN MEALS	\$32	\$37	15.63%
NUTS	\$34	\$36	5.88%
SALADS	\$25	\$30	20.00%

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